

School	The University of New Mexico Valencia Campus
Course	BUSA2260 - Principles of Strategy [Independent Study Version of Capstone Course for the UNM-Valencia A.A.B.A. Degree Program)
Semester	Spring 2024 [Monday, January 15th, 2024 - Wednesday, March 6th, 2024]
Class Time	<i>Independent Study (i.e., this course is a completely self-guided Independent Study of the Principles of Strategy)</i>
Room	N/A
Instructor Office	Dr. Stephen Edward Takach Ph.D. (<i>Strategic Management</i>), MBA (<i>International Management</i>), BBA (<i>Finance</i>) Business and Technology Building (B152) (<i>Instructor will likely be in this office or in classroom</i>)
Email	set@unm.edu (Please only send email from your @unm.edu email account)
Office Phone	505.925.8730 (<i>Please contact through email as office phone is not regularly checked</i>)
Office Hours	Wednesdays 7:00AM-8:00AM and 1:00PM-2:00PM in UNM-Valencia VAAS A101 (i.e., The Big Lecture Hall) (<i>please see office hours on B152 office door</i>)
Textbook	<u>Strategic Management, 6th ed., Dess, Lumpkin, Eisner, and McNamara</u> https://isbsearch.org/isbn/9780077439569 [Paperback Version] OR https://isbsearch.org/isbn/9780078029318 [Hardcover Version]
Course Purpose	Independent Study version of a course that traditionally utilizes textbook material to prepare the students to effectively apply their management training in the business environment. In this independent study version of BUSA2260 students have 8-weeks to "independently" study for the BUSA2260 Comprehensive Final Exam that must be taken the week before Spring Break 2024 (i.e., students must complete the BUSA2260 comprehensive final exam during the following timeframe: Monday, March 4th, 2024; Tuesday, March 5th, 2024 or Wednesday, March 6th, 2024) [NOTE: Deadline to complete the BUSA2260 Comprehensive Final Exam: Wednesday, March 6th, 2024 at 3:00PM (Mountain Time).]
Course Objectives	Based on successfully completing Independent Study Version of BUSA2260 students should be able to: 1. Demonstrate integration of their overall business knowledge with the analysis, formulation, and implementation of business strategies 2. Demonstrate integration of their overall business knowledge with the legal dimensions of managerial decision making 3. Demonstrate integration of their overall business knowledge with the political dimensions of managerial decision making 4. Demonstrate integration of their overall business knowledge with the international dimensions of managerial decision making 5. Demonstrate integration of their overall business knowledge with the sociocultural dimensions of managerial decision making 6. Demonstrate integration of their overall business knowledge with the technological dimensions of managerial decision making 7. Demonstrate integration of their overall business knowledge with the economic/demographic dimensions of managerial decision making 8. Demonstrate integration of their overall business knowledge with the financial analysis required of business strategies 9. Demonstrate integration of their overall business knowledge with the ADA (analysis, decisions, actions) framework
Grading	Course grade will reflect student's performance on the Comprehensive Final Exam: Comprehensive Final Exam: 100% A: 90-100% B: 80-89% C: 70-79% D: 60-69% F: 0-59% Your overall course grade will be the same as your score on the one (1) comprehensive final exam (i.e., if you get a 91% on the comprehensive final exam you will earn an "A" for the course; if you get a 73% on the comprehensive final exam you will earn a "C" for the course, etc.). The comprehensive final exam will be taken in-person at the UNM-Valencia Assessment Center [Physical Address: 280 La Entrada Los Lunas, NM 87031] [Phone Number: (505) 925-8560] The comprehensive final exam will cover Chapters 1-12 of the textbook The comprehensive final exam will have 100 multiple choice questions The comprehensive final exam will be closed book and closed notes (i.e., all you can bring into the UNM-Valencia Assessment Center is a pencil)
Make-Up Tests	Make-up tests will not be offered to students. Please ensure your attendance on one of the three (3) noted available test days.
Attendance Policy	Independent Study Course (i.e., only required "in-person" attendance is for the completion of the In-Person BUSA2260 Comprehensive Final Exam to be completed at the UNM-Valencia Assessment Center) BUSA2260 Comprehensive Final Exam must be completed on one of the following three (3) days: Monday, March 4th, 2024 or Tuesday, March 5th, 2024 or Wednesday, March 6th, 2024 >>>>>>>> Deadline to complete the BUSA2260 Comprehensive Final Exam: Wednesday, March 6th, 2024 at 3:00PM (Mountain Time) <<<<<<<<<
UNM-Valencia Vision	"Excellence in teaching, learning, and service to our community"
UNM Computer Lab Responsibility Statement	Use of computer labs on UNM properties is governed by "Policy 2500: Acceptable Computer Use" which can be found at http://policy.unm.edu/university-policies/2000/2500.html . Food and drink are also prohibited in any computer lab on campus. Anyone violating these policies is subject to possible suspension and loss of computer lab privileges
UNM Academic Dishonesty Policy	Having academic integrity is paramount to your success in any class. Plagiarism or cheating is not tolerated. Any instance of this will result in a grade of zero for that assignment. The link to the UNM Academic Dishonesty Policy: https://policy.unm.edu/regents-policies/section-4/4-8.html . The policy states: "Each student is expected to maintain the highest standards of honesty and integrity in academic and professional matters. Academic Dishonesty includes, but is not limited to, dishonesty in quizzes, tests, or assignments; claiming credit for work not done or done by others; hindering the academic work of other students. Any student judged to have engaged in academic dishonesty in course work may receive a reduced or failing grade for the work in question and/or for the course."
UNM Title IX Statement	In an effort to meet obligations under Title IX: UNM faculty, Teaching Assistants, and Graduate Assistants are considered "responsible employees" by the Department of Education (see pg. 15 - http://www2.ed.gov/about/offices/list/ocr/docs/qa-201404-title-ix.pdf). This designation requires that any report of gender discrimination which includes sexual harassment, sexual misconduct and sexual violence made to a faculty member, TA, or GA must be reported to the Title IX Coordinator at the Office of Equal Opportunity (oeo.unm.edu). For more information on the campus policy regarding sexual misconduct, see: https://policy.unm.edu/university-policies/2000/2740.html
UNM Students with Disabilities Statement	If you have a documented disability, the UNM Equal Access Services office will provide me with a letter outlining your accommodations. I will then discuss the accommodations with you to determine the best learning environment. If you feel that you need accommodations, but have not documented your disability, please contact Stacie Kirtley, the coordinator for Equal Access Services at 925-8560 or skirtley@unm.edu .

Week:	Suggested "Schedule" to Independently Study in preparation for the BUSA2260 Comprehensive Final Exam:
Week 1	Chapter 1 - Strategic Management and Creating Competitive Advantage Chapter 2 - Analyzing the External Environment of the Firm
Week 2	Chapter 3 - Assessing Internal Environment of the Firm Chapter 4 - Recognizing Firm's Intellectual Assets
Week 3	Chapter 5 - Business Level Strategy - Creating and Sustaining Competitive Advantages Chapter 6 - Corporate Level Strategy - Creating Value through Diversification
Week 4	Chapter 7 - International Strategy - Creating Value in Global Markets Chapter 8 - Entrepreneurial Strategy and Competitive Dynamics
Week 5	Chapter 9 - Strategic Control and Corporate Governance Chapter 10 - Creating Effective Organizational Designs
Week 6	Chapter 11 - Strategic Leadership - Creating a Learning/Ethical Organization Chapter 12 - Managing Innovation and Fostering Corporate Entrepreneurship
Week 7	BUSA2260 Comprehensive Final Exam Preparation Week (<i>i.e., utilize this week to do the following</i>): 1) Prepare yourself for the 100 question multiple-choice BUSA2260 Comprehensive Final Exam 2) Schedule your in-person testing day and time at the UNM-Valencia Assessment Center
Week 8	<p align="center">IN-PERSON BUSA2260 COMPREHENSIVE FINAL EXAM (Chapters 1-12)</p> <p align="center">**In-Person BUSA2260 Comprehensive Final Exam must be taken at the UNM-Valencia Assessment Center on one of the following 3 days **</p> <p align="center">Monday, March 4th, 2024 [8:00AM-3:00PM (Mountain Time)] Tuesday, March 5th, 2024 [8:00AM-3:00PM (Mountain Time)] Wednesday, March 6th, 2024 [8:00AM-3:00PM (Mountain Time)]</p>