School	The University of New Mexico Valencia Campus
Course	BUSA1110 – Introduction to Business
Semester	Fall 2026
Class Time	Tuesdays/Thursdays 8:00AM-10:30AM (100% Face-to-Face)
Room	B120
Instructor	Dr. Stephen Edward Takach Ph.D. (Strategic Management), MBA (International Management), BBA (Finance)
Office	Business and Technology Building (B152) *(Instructor will likely be in this office or in classroom)*
Email	set@unm.edu (Please only send email from your _____@unm.edu email account)
Office Phone	*(Please contact through email as office phone has been removed)*
Office Hours	Tuesdays 7:00AM-8:00AM and 1:15PM-2:00PM in UNM-Valencia B120 *(i.e., our classroom)*
Textbook	Main Text: Management, 10th ed., Richard L. Daft (ISBN-13: 9780538479530) Supplemental Text: Author: George Black Title: Dear Mr. A ~ Letters Revealing the Secrets of an Entrepreneur (ISBN-13: 9780999574607) [a.k.a. The Next Level Entrepreneur (ISBN-13: 9780999574621)]
Course Purpose	Fundamental concepts and terminology of business including areas such as management, marketing, accounting, economics, personnel, and finance; and the global environment in which they operate *(i.e., to introduce business students to the complex role managers play in organizations.)*
Course Objectives	Students will learn about the four (4) functions of management and how they are utilized in the business environment. <u>Based on successfully completing BUSA1110 students should be able to:</u> 1. Explain how business and entrepreneurship affect the quality of life and the world around us. 2. Explain the characteristics of the different forms of business ownership. 3. Perform basic stakeholder analysis concerning accountability, ethics and social responsibility of business. 4. Demonstrate knowledge of the various dimensions of the business environment including political and legal, socio-cultural, environmental, diversity, economic, technological, and global. (i.e., CuCoSuLaMa & LISTEN) 5. Describe the purpose and functions of finance, operations, marketing, management, accounting, and information systems. 6. Demonstrate basic skills such as use of common business terminology, information search skills, presentation and writing skills, and team skills. 7. Describe the purpose and content of a business plan.
Grading and Assignments	Course grade will reflect student's performance on the Comprehensive Final Exam: **Comprehensive Final Exam: 100%** **A: 90-100%** **B: 80-89%** **C: 70-79%** **D: 60-69%** **F: 0-59%** **Your overall course grade will be the same as your score on the one (1) comprehensive final exam** *(i.e., if you get a 91% on the comprehensive final exam you will earn an "A" for the course; if you get a 73% on the comprehensive final exam you will earn a "C" for the course, etc.).* The comprehensive final exam will be taken in-person on Tuesday, October 6th, 2026 from 8:00AM-11:00AM The comprehensive final exam will cover Chapters 1-19 of the textbook The comprehensive final exam will have 100 multiple choice questions The comprehensive final exam will be closed book and closed notes *(i.e., all you can bring into the comprehenisve final exam is a pencil)*
Make-Up Tests	Make-up test will **NOT** be offered. Please ensure you attendance on the noted Comprehensive Final Exam day
Attendance Policy	Students are required to attend class regularly. You must attend **all** class sessions to successfully learn the material required for the comprehensive final exam. Please note there is no way to make up a missed class session. ****As this is a "compressed" course (i.e., 8-week, 1-meeting per week) students missing more than two (2) in-class sessions will be dropped from the course.****
UNM-Valencia Vision	*"Excellence in teaching, learning, and service to our community"*
UAP 2720 and 2740	Our classroom and university should foster mutual respect, kindness, and support. If you have concerns about discrimination, harassment, or violence, please seek support and report incidents. Find confidential services at LoboRESPECT Advocacy Center, the Women's Resource Center, and the Arcoiris Center. UNM prohibits discrimination on the basis of sex (including gender, sex stereotyping, gender expression, and gender identity). All instructors are "responsible employees" who must communicate reports of sexual harassment, sexual misconduct and sexual violence to Compliance, Ethics and Equal Opportunity. For more information, please see UAP 2720 and UAP 2740
Accommodations	UNM is committed to providing equitable access to learning opportunities for students with documented disabilities. As your instructor, it is my objective to facilitate an inclusive classroom setting, in which students have full access and opportunity to participate. To engage in a confidential conversation about the process for requesting reasonable accommodations for this class and/or program, please contact Accessibility Resource Center at arcsrvs@unm.edu or 505-277-3506.

Week:	Class Schedule to Prepare for the BUSA1110 Comprehensive Final Exam
Week 1	Course Introduction (Syllabus/Handouts/Student Information Sheet)
	In-Class Informal Assessment
Week 2	Chapter 1 (Innovative Management for a Changing World)
	Chapter 3 (The Environment and Corporate Culture)
	Chapter 4 (Managing in a Global Environment)
Week 3	Chapter 6 (Managing Small Business Startups)
	Chapter 5 (Managing Ethics and Social Responsibility)
	Chapter 7 (Managerial Planning and Goal Setting)
Week 4	Chapter 8 (Strategy Formulation and Execution)
	Chapter 9 (Managerial Decision Making)
	Chapter 19 (Managing Quality and Performance)
Week 5	Chapter 10 (Designing Adaptive Organizations)
	Chapter 11 (Managing Change and Innovation)
	Chapter 12 (Managing Human Resources)
Week 6	Chapter 13 (Managing Diversity)
	Chapter 14 (Understanding Individual Behavior)
	Chapter 15 (Leadership)
Week 7	Chapter 16 (Motivating Employees)
	Chapter 17 (Managing Communication)
	Chapter 18 (Leading Teams)
	BUSA1110 Comprehensive Final Exam Preparation
Week 8	**IN-PERSON BUSA1110 COMPREHENSIVE FINAL EXAM (Chapters 1-19)** ****In-Person BUSA1110 Comprehensive Final Exam will be taken in our classroom on the following day and time **** **Tuesday, October 6th, 2026 from 8:00AM-11:00AM**
	***NO MAKEUP EXAM WILL BE OFFERED;*
	*PLEASE ENSURE YOUR ATTENDANCE***