

Los Lunas High School / UNM – Valencia Campus

FDMA 1210 Digital Video Production I

1 Credit Year Long / 3 college credits

2023-2024 Periods: 2, 4, 5 & 6 (DC) Class Time: M-F Room number: 906
Teacher: Mrs. Reese Teacher Prep Hour: 3rd period
Phone number(s): 865-4646 Email address: creese@llschools.net

COURSE DESCRIPTION:

An introduction to digital video production. Students learn camera operation, lights and audio equipment. Hands-on production is completed in the studio and on location. Special fee required.

UNM VC Dual Credit Course Information:

FDMA 1210 Digital Video Production I

COURSE REQUIREMENTS:

- All Film & Digital Media students **will be encouraged (if possible)** to attend and film seniors in one sporting event and or an extracurricular activity throughout the year.
 - While at these events, students will be held to the same standards that are present in their Los Lunas school's student handbooks.
 - Students will be provided with video production passes, which they must have while attending these events.
 - Students will also be provided with a list of all the seniors they will need to film at the event/activity and return all footage by the next class.
- Students will be given guidelines of what is required and not allowed in their videos. Failure to not abide by the guidelines will result in a parent phone call, limited/no access to classroom materials and if necessary, a referral to administration.
- Create videos, trailers and Public Service Announcements (PSA) for other groups on and off campus.
 - **For example:** Create trailers for the Battle of the Books, which is an elementary and middle school level event. PSA's for the Los Lunas high school HOSA program. Videos of Chemistry demo days for the LLHS science department. Along with videos for the LLHS football team to name a few.

COURSE OBJECTIVES

- Plan and produce a digital video project

- Apply post-production workflow
- Work in team and as individual to complete digital video projects.

COURSE MATERIALS:

There is no textbook for this course. We focus on iMovie which is provided on the student MacBooks. We will also use Adobe programs to edit both videos and images. However, you will be required to fill out the district AUP form in order to be able to be online. This form should have been filled out upon registration.

REQUIRED SUPPLIES:

Students are required to bring their supplies daily.

MacBook

LAB FEE:

A lab fee of \$5 will be due in the first week of the course. This will cover the cost of equipment needs such as batteries, maintenance and repairs due to high usage. This fee should have been paid at registration.

CLASSROOM EXPECTATIONS/CONSEQUENCES:

In addition to all school rules, the following expectations are held for students:

1. **RESPECT** for self, others and property.
2. **RESPONSIBILITY** for completing work, attendance, proper equipment use,

and appropriate classroom behavior and content in productions.

3. **RELIABILITY** for following directions and making good decisions.

Consequences for not meeting expectations are: verbal warning, loss of privileges/behavior plan, calling parent or guardian and referral to administration.

PLAGIARISM:

The University reserves the right to take disciplinary action, including dismissal, against any student who is found responsible for academic dishonesty. Any student who has been judged to have engaged in academic dishonesty in coursework may receive a reduced or failing grade for the work in question and/or for the course. Academic dishonesty includes, but is not limited to, dishonesty in quizzes, tests or assignments; claiming credit for work not done or done by others; hindering the academic work of other students; and misrepresenting academic or professional qualifications within or outside the University.

GRADING POLICY:

Grades will be averaged and based on the district standard percentage scale. Grading criteria will be broken down as follows:

50% Productions and Projects (Major assignments will be evaluated with a standards-based rubric which will be provided) Ranging in points from 15 – 30, depending on the length/video requirements.

50% Class work (bell work, written assignments, etc.) **and Work Ethic** (participation, teamwork, professional conduct, equipment care, attendance and leadership) Ranging in points from 5 – 20.

ABSENSES AND LATEWORK:

The depth of coverage of material in this course requires active student engagement and participation. The failure to attend class prevents active student engagement. Because active student engagement is a necessary component of this class, attendance, tardiness, and class participation will be considered a basis for grading in this course.

Regular attendance is critical to success in this class, as much of the work will be done during class time, and in groups. Excused absences will extend due dates at a 1:1 ratio for individual assignments only, but class time will not be provided to complete missed work. It is the responsibility of the student to bring late assignments to the teacher at an appropriate time (break, lunch, after class).

Attendance and participation during projects will constitute part of your grade for this course. Each student will earn points for participation on project work days. Doing work for other classes or work not assigned to be done during class, sleeping, social talking, tardiness or leaving class early without an excuse are all circumstances that may result in loss of participation points. Students will receive no participation points for days on which they have unexcused absences.

TARDIES

Students who are tardy to class are marked absent until they come to class with a tardy pass from the office. Attendance is taken within the first 5 minutes of class. Should students not obtain the tardy pass, their attendance is not changed. All students are required to bring a tardy pass.

□ **Students may not be allowed to make up bell work for unexcused absences.**

□ **If you are absent on the day that your group turns in a video in which you did not help with or participate in, you will be required to complete your own video.**

- Late work WILL NOT be accepted through email. Please turn in through Canvas or hand in during class.
- Quizzes can only be made up with an EXCUSED absence. The absence should be reflected in PowerSchool before the quiz will be opened.

GROUP WORK:

Video production requires teamwork and nearly all major assignments will be group based. Group projects will be given one grade for all members, but individual grades may be adjusted based on individual participation and contributions.

*** Late work will result in a .1% daily deduction in Canvas! ***

****It is important to note that students are responsible for the equipment they are using and may be accountable for repair costs due to abuse, carelessness or loss. Intentional damage to any equipment or computer data may result in loss of computer privileges and/or removal from the class! ****

Dual Credit:

This class is a dual credit class. Dual Credit is a program designed to provide high school juniors and seniors the opportunity to earn college credit while still enrolled in high school by taking University courses normally not offered at the high school. Dual Credit Enrollment is in Non-Degree status and is not considered “Early Admission” to the University. Students desiring to continue in degree status after high school graduation must fulfill the admission requirements described in the current UNM Catalog. Visit <http://advisement.unm.edu/dual-credit/index.html> Links to an external site. for more information. Applications will be sent home when dual credit enrollment is taking place.

DATE	SCHEDULE
Week 1	Introduction to class, including overview of media as a whole with explanation of how it plays a societal role. Including introduction into film through role play.
Week 2	Phases of production Pre-production, production and post production including script writing and storyboard practice
Week 3	Camera/equipment Introduction Lighting and Camera Angles
Week 4	Photography Overview Video #1 – Angles Video
Week 5	Photography Contest Video #2 – Green Screen Short
Week 6	Video #3 – Public Service Announcements Film Quiz/Check for understanding
Week 7	What’s trending in Film & Digital Media Activity
Week 8	Video #4 – Comedy Video
Week 9	Video #5 – Music Video
Week 10	News Broadcast Week Video #6 – News Broadcast
Week 11	Mystery Video Week Video #7 – Mystery Genres covered
Week 12	Short Films Week Video #8 – Short film
Week 13	Career Video Challenge – through LL Schools

Week 14	Commercials Video #8 – Commercials Commercial Analysis Activity
Week 15	Historical Video Week Video #9 – Take us back in time video.
Week 16	Final film project for the semester. With film presentations taking place.