

ARTH 1120 - Introduction to Art

UNM-Valencia, Film & Digital Arts
Fall 2020

updated 8-2020

Blackboard LEARN Online Course

Professor: Alexa Wheeler | alexa08@unm.edu

Virtual Office Hours: Monday 10am - 1pm & Thursday 1pm - 3pm*
*and by appointment
*see "How to Contact the Instructor" below

Cell [*for text only*]: 505.515.1055

Course Description

In this class, students will be introduced to the nature, vocabulary, media and history of the visual arts, illustrated by examples drawn from many cultures, both Western and non-Western and across many centuries. We will begin with a general overview of the subject, including basic concepts and themes that shed light on the continuity of the artistic enterprise across the span of human experience. We will study the visual elements from which art is made, including how artists use these elements and how the artists' use of visual elements affects our experience of looking at art. We will examine both two-dimensional and three-dimensional media including drawing, painting, printmaking, camera and computer arts, graphic design, sculpture, installation, crafts and architecture. Selected works will be examined in context, including the history of the time and place in which they were created, as well as their function, patronage, and the character and intent of individual artists.

Objectives

1. Students will learn the terminology that we use to talk about art
2. Students will learn about the elements from which art is made including line, shape, mass, color, light, texture and pattern, space, time and motion
3. Students will learn about the principles of design including unity and variety, balance, emphasis and subordination, scale and proportion, rhythm
4. Students will become proficient in understanding and identifying a wide variety of techniques and materials that artists use to make art
5. Students will become proficient at seeing and analyzing individual works of art, evaluating criteria such as the artist's intention, the formal visual elements and media used
6. Students will learn to look at and think about art in new ways
7. Students will develop an understanding of the cultures and individuals that produced various artworks and art traditions
8. Students will acquire a basic understanding of a wide variety of artistic traditions including when and where they developed, and the basic style characteristics that identify those traditions
9. Students will develop a familiarity with controversies surrounding restoration, censorship, public art, and the removal and display of artworks from tombs
10. Students will improve their study, research, reading and writing skills
11. Students will view artworks with increased confidence and a broader understanding of what they see

Required Text & Access Code

The Book and Pearson Access Card we are using for this course is:

A World of Art
8th edition
Henry M. Sayre

This course also uses a Pearson digital product which contains important assignments and resources used throughout the semester. It also contains a FULL version of the textbook in digital format.

At the UNM-Valencia Bookstore, you have 2 purchasing options:

1. You can purchase JUST the access card
2. You can purchase the access card and "loose leaf" text as a package

The text is not bound. If you purchase the text AND access card, you will need a binder for the text. It has been hole punched already.

The access card IS required, the printed text is not. Do not **only** buy the text for this course or you will not have access to the required REVEL online content. It is required.

The required link below is unique to this course.

Here is how to register:

1. Visit this link: <https://console.pearson.com/enrollment/yf127i>
2. Sign in with your Pearson Account. You can either: sign in with an existing Pearson username and password OR create a new Pearson account if this is your first Pearson digital product (DO NOT LOSE your username & password information!)
3. Choose your course under 'My Courses' (**ARTH 1120 Fall 2020**) and choose an access option: redeem an access code that you got from the UNM-Valencia Bookstore or purchase access online. There is a free trial if you are waiting for financial aid.

What you should know:

- Bookmark <https://console.pearson.com> to easily access your materials.
- Pearson recommends using the latest version of Chrome, Firefox, or Safari with this digital product.

The course text is already available on the Pearson REVEL Course (again, using this link once you have purchased your access card: <https://console.pearson.com/enrollment/yf127i>).

Method of Instruction

Methods of instruction include textbook readings, lecture, threaded discussions, reading online articles/ websites, examinations, interactive REVEL assignments and other activities. These will all be presented to the student through Two-Week Learning Modules. This course is run on a two-week model beginning on Tuesdays and ending 2 weeks later on a Monday. This means that you will have from a Tuesday morning, when the Learning Module is opened, to the Monday thirteen days later at midnight MOUNTAIN TIME to complete and submit all course requirements for that particular two-week time period.

Textbook Readings - Every two weeks, you will be required to read certain chapters and/or pages of the required textbook.

REVEL Assignments - Every two weeks, students will have readings and quizzes and/or other homework activities in the Pearson REVEL online portal for this course.

Lecture - In the Learning Modules, the student will access the lecture. The lecture will be presented in any number of formats, including written, photo, audio, video, and more.

Threaded Discussion -The student will be required to participate in discussions throughout the semester meant to simulate classroom discussion. The due date for discussion postings is located on the course schedule and in the Yellow Box on our class home page, and always in the learning modules. The student should post their own message (Create Thread) to the listed topic and then post a reply to at least two other student's postings before each due date. I encourage you to post throughout the two-week time-period, and not wait until the last day.

Online Reading/Content - The student may be required to read and/or review a variety of online articles and content. Links to these articles/content will be posted in the Learning Modules.

Quizzes - There will be quizzes presented throughout the semester on LEARN and REVEL. The LEARN quizzes are on the syllabus and textbook access. The REVEL quizzes are chapter tests/exams and are heavily weighted.

Other Activities - There may be other learning activities associated with the content of the course that will be found in the Learning Modules.

Student Responsibilities

- **UNM Email/Black Board Learn Access:** Beginning Fall 2015 semester, all UNM-Valencia students will be required to have a UNM Net ID which can be created by going to: <http://it.unm.edu/accounts/>. UNM Net ID will give you access to the computer labs on campus, blackboard learn and UNM Email. Make sure to update this information as your method of contact under personal information on Lobo Web.
- If accommodations are needed in order for you to succeed in this class, please inform me as soon as possible to ensure that you are supported in a timely manner. For information on Equal Access at UNM-Valencia, please see <http://valencia.unm.edu/students/advisement-and-counseling/equal-access-services.html>
- Students **MUST** have access to a computer with **high-speed Internet** for this course. I know there are **limited options right now during this pandemic**. If you do not have access to a computer with high-speed internet at home, I want to help! Normally, you could access a computer and internet at a variety of public libraries and labs, and this is not an option this semester. UNM-Valencia and UNM Main Campus have implemented **laptop checkout options**.
 - If you are a **UNM-Valencia student** and you need access to a laptop, please contact me (Alexa Wheeler, alexa08@unm.edu, or in LEARN via Course Messages). I will be able to act as an intermediary between you, the student, and Technology Support to advocate for you.
 - If you are a **UNM ABQ student**, you will need to fill out this form: <https://at.unm.edu/coronavirus/laptop-request-form.pdf> and send it to avdept@unm.edu. For more information on computer checkout and wifi access for UNM Main Campus, visit this website: <https://at.unm.edu/coronavirus/student-tech-access.html>.
 - **ALL students can request** access to a beta of LoboVirtualDesktop. Here is the website: <https://lobovirtualdesktop.unm.edu>. Fill out the online form. This virtual desktop is a work-in-progress, and you would need a decent computer and internet connection to make this work. But, it would give you access to the Adobe Creative Cloud for free, as well as other programs. I tested it this summer and it is fairly robust! And, again, if you need a computer and access to the internet to make this work, reach out and let me know!
- **Access to internet:** many companies are offering extended options and/or free/inexpensive plans during this pandemic. Also, many cell phone data plans are offering unlimited data and wifi hot pots for your devices. Check with your provider!
 - o Comcast: <https://www.internetessentials.com/covid19>
 - o Xfinity: <https://www.xfinity.com/student>
 - o CenturyLink: <https://www.centurylink.com/aboutus/community/community-development/lifeline.html>- financial assistance and waiving late fees
 - o At UNM-Valencia parking lots: <https://valencia.unm.edu/campus-resources/technology-support/tech-how-tos.html>
 - o At UNM Main Campus parking lots: <http://it.unm.edu/wireless/coverage-map.html>. Here is how to connect: <http://it.unm.edu/wireless/>
 - o City of Albuquerque Outdoor Wifi hotspots: <http://www.cabq.gov/coronavirus-information/wifi>
 - o If you are unable to access any of these options, please contact me and I will advocate for you!
- Students must have basic computer and file management skills for all courses, especially online courses.

- **Affirmed/Preferred First Name:** As part of its commitment to providing a safe, inclusive, and respectful learning, living, and working environment, the University of New Mexico recognizes that many people prefer to use a name other than their legal name to identify themselves. Here is a general website for it- <https://oeo.unm.edu/resources/preferred-name.html>. Here is how you change the name specifically for UNM Blackboard Learn: <http://online.unm.edu/help/learn/support/affirmed-name.html>
- Students must successfully complete all online and project requirements and be an active participant in this online course's community
- Students must log on to this course at a minimum of three times a week. It is a requirement to check your Learn Course Messages regularly for any communication from the instructor. I honestly suggest logging into this course DAILY.
- Be prepared to spend, on average, anywhere from 8 - 10 hours per week on this course.
- Always keep a backup of your work!
- **Computer Lab Responsibility:** Please be advised that use of computer labs on UNM properties is governed by "Policy 2500: Acceptable Computer Use" which can be found at <http://policy.unm.edu/university-policies/2000/2500.html>. Food and drink are also prohibited in any computer lab on campus. Anyone violating these policies is subject to possible suspension and loss of computer lab privileges.
- In an effort to meet obligations under **Title IX**, UNM Faculty are considered responsible employees. This designation requires that any report made to a faculty member regarding sexual misconduct or gender discrimination must be reported to the Office of Equal Opportunity and the Title IX Coordinator. For more information on the campus policy regarding sexual misconduct, see: <https://policy.unm.edu/university-policies/2000/2740.html>
- **Academic Dishonesty and Plagiarism:** Each student is expected to maintain the highest standards of honesty and integrity in academic and professional matters. The University reserves the right to take disciplinary action, including dismissal, against any student who is found responsible for academic dishonesty. Any student who has been judged to have engaged in academic dishonesty in coursework may receive a reduced or failing grade for the work in question and/or for the course. Academic dishonesty includes, but is not limited to, dishonesty in quizzes, tests or assignments; claiming credit for work not done or done by others; hindering the academic work of other students; and misrepresenting academic or professional qualifications within or outside the University.

Participation

Student participation and response in online courses is considered a necessary factor in the learning process. In this form of computer-based learning, weekly course participation is equivalent to class attendance. If no student response occurs during a week of the semester, the student is considered absent. Students are still held responsible for all academic work required or performed during their absence regardless of the reasons for those absences. Class participation influences your grade heavily. Participation includes:

- Successful participation in this course requires access to the correct technology with the necessary computer skills. Please see "Student Responsibilities". I will help you access these if you need!
- Students are required to complete all work on time. This includes doing the following by the posted deadline dates:
 - Red textbook excerpts by the required dates
 - Complete and comprehend the lecture within the week it is posted
 - Contribute to all threaded discussions in a timely manner
 - Complete each Learning Module successfully and within the timeframe allotted
 - Complete Learning Module & REVEL assignments successfully and within the timeframe allotted
 - Prepare for and complete all quizzes/exams
 - Students are required to complete all projects on time, participate in scheduled critiques/discussions, and maintain a safe, respectable, positive environment.
 - Students who do not attend the first week of class will automatically be dropped.

Grading Policy

- Grading is based on a timely completion of course participation requirements, the quality of individual critical development, and a personal commitment to your work. Personal commitment involves regular participation, consistent effort, completion of work, and the general willingness to try.
- No full credit will be given for late work. If an assignment is not presented on time, an automatic 0 will be issued in the gradebook in Learn. You will need to make arrangements with me to make-up the work, and a fair grade will be issued once the work has been submitted, minus an automatic one letter grade deduction. Late quizzes and discussion will be accepted with a letter-grade deduction, unless you have notified me of a situation that was difficult to get the work done on time.
- Incompletes are rarely issued. If 75% of the semester's work/deliverables and participation have been completed with a satisfactory grade, an incomplete may be issued.

Grading Policy, Point Breakdown

Semester Requirements:

Syllabus Quiz	13 points
Textbook Access Form	13 points
REVEL Assignments:	755 points
Chapters 1 & 2	121 points
Chapters 3 & 4	115 points
Chapters 5 & 6	115 points
Chapters 7 & 8	130 points
Chapters 9 & 10	138 points
Chapters 11 & 12	136 points
Discussions:	
Intro Discussion	15 points
Reading Discussions (4)	160 points (40 each)
Artist Spotlights & Community Activities (3)	45 points (15 each)

Extra Credit:

Extra Credit will be offered throughout the semester for various points at a maximum of 100 points for the entire semester.

Points will be added up and a letter grade will be issued according to the scale above.

A+	1001+
A	940-1000
A-	900-939
B+	880-899
B	840-879
B-	800-839
C+	780-799
C	740-779
C-	700-739
D+	680-699
D	640-679
D-	600-639
F	500-599

How to Contact the Instructor

Remind App:

The instructions on how to join the REMIND App portal for this course are posted online in our UNM Learn Portal. My official virtual office hours are listed on page one of the syllabus. I am available on the Remind App everyday between 9am and 4pm.

Email:

I prefer all email to be from the internal UNM Learn "Course Messages". I will check this Learn email regularly and will respond to all emails within 48 hours, and usually sooner. Although less preferred, you can email me at alexa08@unm.edu. In the Subject Line of the email, ALWAYS write the class number. For example - "ARTH 1120".

Phone:

I am not available via phone call for this course. But, you can TEXT ONLY (no calls please) to my personal cell phone if needed at anytime: 505-515-1055. This and Remind are probably the best way to contact me for fastest response.

Office Hours:

Virtual Office Hours: Monday 10am - 1pm & Thursday 1pm - 3pm*
*and by appointment

I am available on the Remind App or by TEXT everyday between 9am and 4pm.

Support Information, Resources, & Tutorials

Support for UNM Learn:

- UNM Learn help: <http://online.unm.edu/help/learn/support/>.

UNM Valencia Tutoring Services:

- Custom tutoring services are available through The Learning Center at <https://valencia.unm.edu/campus-resources/the-learning-center/index.html>. Even online tutoring is available!

Instructor Support:

- Please see "How to Contact the Instructor" for methods of contacting the instructor for help.

Community Support:

- We will have a HELP FORUM discussion board in the UNM Learn course. Use this as a place to post questions to the community. It is important for peer learning and peer communication to enhance our community.

Accessibility & Equal Access:

- UNM-Valencia's accessibility/ADA compliance website: <http://valencia.unm.edu/about/accessibility.html>
- UNM-Valencia's Equal Access Services website: <http://valencia.unm.edu/students/advisement-and-counseling/equal-access-services.html>

Coronavirus Information::

- UNM-Valencia Covid Site: <https://valencia.unm.edu/class-updates-covid-19.html>
- UNM ABQ Covid Site: <https://www.unm.edu/coronavirus/>

Netiquette

Include an informative subject line. In every email/message that you write to your professor, the subject line should contain a descriptive phrase specifically about the problem. For example, "Problems with Quiz on Chapter 5" is clear and helpful, but "Homework" is not. Unclear subject lines slow response time because your professor may not have enough information to help you without having to asking you for clarification.

Include a salutation. Emails/Messages/Posts do not usually include "Dear," as a letter does, but they do include titles and last names. When you write to your professor, use "Professor". When you write to your classmates, use their name. Informal words of address, such as "Hey," are never appropriate and are often rude.

Include a closing. Please close with an appropriate phrase and sign with your name. Signatures help faculty; they may not recognize your email address. Some examples of appropriate phrases are "Sincerely" or "Thank you for your help."

Use short paragraphs. Because legibility on the screen is not as good as legibility on paper, use short paragraphs (3-4 lines maximum) to make the post/message easy to read. In addition, be sure to skip lines between paragraphs.

Do not use TXT spelling. BTW, if u want 2 b treated like a pro, write like 1 LOL.

Adhere to the conventions of Standard English. Please edit and proofread for spelling errors and grammatical mistakes. Use your spell/grammar check in Blackboard Learn, located above the right hand side of the text box. In addition, the computer does not catch all errors (form/from), so give your document one final read before submitting or sending it.

DO NOT SEND ALL CAP MESSAGES. All capital letters means you are screaming at your professor. This is inappropriate behavior. To emphasize a point, underline it or put it in **bold** font.

Participate. In the online environment, it's not enough to show up! Professors need to "hear" students' voices to feel their presence, and they especially need student comments to evaluate their own performance as a facilitator and teacher.

Be persistent. If you run into any difficulties, you should not wait to submit a report! Contact the professor and/or the proper support services immediately.

Share tips, helps, and questions. For many of us, taking online courses is a new experience. There are no dumb questions, and even if a solution seems obvious, please share it with classmates! The "Help Forum" is a great place for that.

Think twice before pushing the Send button. Both students and professors need to be sure to say just what they meant. How will the person on the other end interpret a message? While no one can anticipate all reactions, read over each message before sending.

Remember that we can't see the grins on each others' faces. When students or professors make a sarcastic comment, others online can't decipher if the person is serious or not. Explain ideas fully and clearly, and try using emoticons, when appropriate.

Remember that there's a person on the other side. Students should ask for feedback if they're not sure how their ideas and comments were construed. If others disagree with what someone has said, "flaming," or ranting at someone else is unacceptable; it's the equivalent of having a tantrum, something most of us wouldn't do in a traditional classroom setting.

Stalking and derogatory comments are inappropriate. Stalking someone, or any derogatory or inappropriate comments, jokes, and forwarded emails regarding race, gender, age, religion, sexual orientation, are unacceptable and subject to the same disciplinary action that they would receive if they occurred in the physical classroom. If students have concerns about something that has been said to or about themselves or other classmates, they should let the professor know and/or contact the appropriate services, such as the Office of Equal Opportunity.

Course Schedule

Fall 2020

Dates	Schedule	Textbook Readings & REVEL Quizzes
Week 1 & 2	<ul style="list-style-type: none"> • Week 1 & 2 Learning Module • Welcome! • Intro to UNM Learn & REVEL • Meet the Instructor • Syllabus/Schedule <ul style="list-style-type: none"> ○ Textbook Access Form ○ Intro to Discussions ○ Syllabus Quiz 	
Week 3 & 4	<ul style="list-style-type: none"> • Week 3 & 4 Learning Module • Discussion 1 	<p><u>Chapter 1</u> The Visual World, Understanding the Art You See</p> <p><u>Chapter 2</u> Developing Visual Literacy</p>
Week 5 & 6	<ul style="list-style-type: none"> • Week 5 & 6 Learning Module • Artist Spotlight & Community Activity 	<p><u>Chapter 3</u> Line</p> <p><u>Chapter 4</u> Shape and Space</p>
Week 7 & 8	<ul style="list-style-type: none"> • Week 7 & 8 Learning Module • Discussion 2 	<p><u>Chapter 5</u> Light and Color</p> <p><u>Chapter 6</u> Texture, Time and Motion</p>
Week 9 & 10	<ul style="list-style-type: none"> • Week 9 & 10 Learning Module • Artist Spotlight & Community Activity 	<p><u>Chapter 7</u> The Principles of Design</p> <p><u>Chapter 8</u> Drawing</p>
Week 11 & 12	<ul style="list-style-type: none"> • Week 11 & 12 Learning Module • Discussion 3 	<p><u>Chapter 9</u> Painting</p> <p><u>Chapter 10</u> Printmaking</p>
Week 13 & 14	<ul style="list-style-type: none"> • Week 13 & 14 Learning Module • Artist Spotlight & Community Activity 	<p><u>Chapter 11</u> Photography and Time-Based Media</p> <p><u>Chapter 12</u> Sculpture</p>
Week 15 & 16	<ul style="list-style-type: none"> • Week 15 & 16 Learning Module • Discussion 4 	