Artists, designers, illustrators, and others in related fields have a vital interest in communicating their feelings to someone else through a visual language. The effectiveness of this communication must be based on the understanding of how we perceive our world, how we react to what we perceive and experience, and how we can utilize the elements of art to convey our messages clearly to someone else. In order to elevate these visual messages to the level of art, we must employ design principles so that our messages are aesthetically pleasing as well as informative. Some artists describe this condition as a unification of form and content in which form refers to the visually successful total integration of the shapes, lines, colors, and other elements that may be present in a design, and in which content refers to the meaning of the design.

This course will enable you to achieve this union of form and content through the study of our perceptual processes and through the implementation of the information thus gained in design assignments that involve the following:

**Elements:** line, shape, value, texture, mass, volume and space.

**Concepts:** emphasis, proportion, interval

**Principles:** variety/contrast, emphasis, repetition, balance

**Grading:** Your artwork will be graded using the following criteria:
1. design, 2. Concept/originality, 3. Technical execution

The final grade for each assignment will be the average of the three criteria.

Class critiques will be held on work in progress as well as on completed assignments. Since valuable insights are gained from these critiques, your active participation is expected. Your grade in the course will be influenced by how much you contribute to the critiques.

**Attendance:** Be there! You can’t learn if you aren’t in class. I will permit two unexcused absences. Exceeding that number will result in the lowering of your final grade and possibly being dropped from the course. Being late for a class may count as an absence.

**Completion of work:** I expect all assigned work to be completed. Any missing or incomplete work will guarantee a lowering of your final grade.

**Expected outcomes:**
This course should provide you with the following outcomes:

Develop the skills to create three-dimensional forms and utilize visual elements and design principles in manipulating space in a three-dimensional environment.
Encourage your powers of imagination, creativity and ability to conceptualize in three dimensions.

Gain knowledge of and facility with various sculptural processes and materials.

Knowledge of some basic technical processes and vocabulary associated with three-dimensional forms.

Develop familiarity with the tools and techniques necessary in creating three-dimensional forms using safe studio practices.

Develop the ability to analyze and discuss three-dimensional works.

**Computer Lab Responsibility Statement:**

Computer Lab Responsibility: Please be advised that use of computer labs on UNM properties is governed by “Policy 2500: Acceptable Computer Use” which can be found at http://policy.unm.edu/university-policies/2000/2500.html. Food and drink are also prohibited in any computer lab on campus. Anyone violating these policies is subject to possible suspension and loss of computer lab privileges.

**Title IX Statement:**

In an effort to meet obligations under Title IX, UNM faculty, Teaching Assistants, and Graduate Assistants are considered “responsible employees” by the Department of Education (see pg.15 - http://www2.ed.gov/about/offices/list/ocr/docs/qa-201404-title-ix.pdf). This designation requires that any report of gender discrimination which includes sexual harassment, sexual misconduct and sexual violence made to a faculty member, TA, or GA must be reported to the Title IX Coordinator at the Office of Equal Opportunity (oeo.unm.edu). For more information on the campus policy regarding sexual misconduct, see: https://policy.unm.edu/university-policies/2000/2740.html

**Academic Dishonesty and/or Plagiarism Policy** (see https://policy.unm.edu/regents-policies/section-4/4-8.html). You should quote UNM’s policy on “Dishonesty in Academic Matters”

Each student is expected to maintain the highest standards of honesty and integrity in academic and professional matters. The University reserves the right to take disciplinary action, including dismissal, against any student who is found responsible for academic dishonesty. Any student who has been judged to have engaged in academic dishonesty in coursework may receive a reduced or failing grade for the work in question and/or for the course. Academic dishonesty includes, but is not limited to, dishonesty in quizzes, tests or assignments; claiming credit for work not done or done by others; hindering the academic work of other students; and misrepresenting academic or professional qualifications within or outside the University.