

AY2017-2021 Strategic Plan

Overview

The mission, vision, core values and strategic areas of our AY2017-2021 Strategic Plan were developed to help us focus our professional endeavors to enhance student success. The Plan emerged through numerous meetings of the Strategic Planning Committee. Input from all stakeholders was sought, including at annual town hall meetings, making the Plan's creation a collective effort of the campus community.

Mission Statement:

The mission of UNM-Valencia is to provide a quality education for a lifetime of success.

Vision Statement:

The vision of UNM-Valencia is to embrace excellence in teaching, learning, and service to our community

Core Values:

Student centered
Quality education and services
Diversity and community
Ethics and academic integrity
Creativity and initiative
Responsible stewardship

Pillars, Outcomes, and Targets:

Pillar 1. Student Success

Outcome A. To improve STEM student learning and, subsequently, success rates.

- Target 1. The percentage of low-income, Hispanic STEM students will increase to 42% by Fall 2021.
- Target 2. The persistence rate of STEM students will increase to 60% by Fall 2021.
- Target 3. The percentage of total graduates who are low-income, Hispanic STEM students will increase to 23% by Fall 2021.
- Target 4. The percentage of low-income, Hispanic STEM students who participate in student support activities will increase to 70% by Fall 2021.



- Target 5. The percentage of total transfer students who are STEM students will increase to 35% by Fall 2021
- Target 6. The percentage of total awards that are STEM certificates and associate degrees will increase to 23% by Fall 2021.
- Target 7. The percentage of STEM transfer students who graduate within three years will increase to 30% by Fall 2021.
- Target 8. UNM-Valencia will expand undergraduate research opportunities by increasing the number of students participating in the undergraduate research course to twenty per year by Fall 2021, and the number of students presenting on their research to five per year by Fall 2021.
- Outcome B. To improve student success in gateway courses.
 - Target 1. The success rate of students in Freshman Composition (ENGL110 and ENGL113) will increase to 65% by Fall 2020.
 - Target 2. The success rate of students in Introductory Algebra (MATH 100) will increase to 60% by Fall 2020.
- Outcome C. To improve overall student persistence and retention.
 - Target 1. The rate of persistence (fall to fall) will increase from 37.1% for the 2016-2017 academic year to 48% for the 2020-2021 academic year.
 - Target 2. The rate of retention (fall to spring) will increase from 56.7% for the 2016-2017 academic year to 63% for the 2020-2021 academic year.
- Outcome D. To improve overall student completion.
 - Target 1. The number of unduplicated graduates will increase from 213 for the 2016-2017 academic year to 275 for the 2020-2021 academic year.
 - Target 2. UNM-Valencia will develop a Student Success Dashboard by the end of Fall 2018 that will provide information related to student progression towards class completion and ultimately degree attainment.
 - Target 3. By Fall 2019, UNM-Valencia will begin writing the next TRIO Grant, which is due Spring 2020.



Pillar 2. Educational Quality

Outcome A. To create and support new programs and courses based on community and industry needs and interests.

- Target 1. The number of majors in the Information Technology program will increase to forty-five by Fall 2020.
- Target 2. The number of awards (certificates or associate degrees) in Information Technology will increase to twenty-five per year by Fall 2020.
- Target 3. UNM-Valencia will implement a Manufacturing and Industrial Technology associate degree by Fall 2018.
- Target 4. UNM-Valencia will explore the possibility of offering Agriculture courses or programs in order to produce a proposal by Fall 2019.

Outcome B. To improve teaching and learning via online teaching methods

- Target 1.100% of faculty teaching online will be certified for online instruction by Fall 2018.
- Target 2. The number of degree or certificate programs available through solely online or hybrid platforms will increase to five by Fall 2020.
- Target 3. The number of unique online or hybrid course offerings will increase to sixty-nine by Fall 2020.
- Target 4. All online or hybrid course offerings will be certified through Quality Matters or equivalent standards by Fall 2020.
- Target 5. The percentage of full-time faculty who have been trained in distance education teaching methods will increase to 75% by Fall 2020.
- Target 6. To ensure student online competency, students registered for an online or hybrid course will have to complete a brief online learning orientation by Fall 2018.



Pillar 3. Access

Outcome A. To improve and expand educational opportunities to current and prospective students.

Target 1. Planning for a West Side training facility will remain on the Campus Facilities Master Plan for the foreseeable future pending approval processes.

Outcome B. To connect UNM-Valencia to the community and local K-12 schools.

Target 1. The percentage of eligible Adult Education students enrolling in UNM-Valencia college credit-level courses will increase from 10% to 12% from Fall 2017 to Fall 2019.

Target 2. The number of high school students obtaining their associate degree at the same time as their high school diploma will increase by 10% from Spring 2018 to Spring 2020.

Target 3. A campus newsletter focused on areas such as STEM, CTE, Agriculture, and Allied Health will be published twice an academic year starting in Fall 2017.

Target 4. One new industry/community partnership will be created per academic year in order to broaden student and faculty experiences, provide curriculum feedback, and improve student opportunities.

Pillar 4. Accountability

Outcome A. To achieve long-term stability and sustainability through ongoing, comprehensive assessment, planning, financial oversight, and management of the instructional areas of the campus.

Target 1. The Dean of Instruction, as a part of the campus Curriculum Committee, will annually review academic programs for health and viability; programs that are not sustainable will be eliminated, curtailed or redesigned.

Target 2. The Strategic Plan and the Facility Master Plan will be updated on an annual basis to reflect accomplishment, changes in priorities, new initiatives, and budget on campus.

Target 3. The Director of Business Operations will assess the Facility Master Plan on an annual basis to ensure we are incorporating cost-effective energy conservation and sustainable design principles to all new capital projects to meet LEED standards.



Target 4. The Director of Business Operations, together with the Dean of Instruction and the Technology Support Department, will annually review the instructional technology needs of the campus in order to provide students with leading-edge technology, for added accessibility and an enhanced educational environment.

Target 5. UNM-Valencia will continually seek out external funding opportunities from private and corporate foundation grants.

Outcome B. To continue to develop an organizational infrastructure that enhances transparency and public accountability.

Target 1. The campus community will be brought together in an annual Town Hall meeting to assess the Facility Master Plan and offer input each time the Master Plan is updated.

Target 2. Changes in departmental budgets will be analyzed annually and tied to documented, sustained changes in enrollment, planned enhancement of instruction, or workload changes.

Target 3. Training for personnel responsible for compliance in all appropriate areas will be required at least annually and as needed, to include Sexual Harassment Training as required by the agreement signed between the University of New Mexico and the US Department of Justice.