

THE UNIVERSITY OF NEW MEXICO-VALENCIA CAMPUS
2026 - 2029
VISION ELEVATED
STRATEGIC PLAN



VISION

To improve the quality of life in the Middle Rio Grande Valley as the college of choice.

MISSION

We transform lives through educational excellence and community engagement.

VALUES

Excellence - We value excellence in all of our work and strive to perform and achieve at the highest levels.

Inclusion - We respect and celebrate the individuality of all persons, differing points of view, and a sense of belonging.

Integrity - We act with equity, honesty, and transparency in accordance with the highest academic, professional, and ethical standards.

Place - We honor the peoples and places of our community and respect our local culture and history.

Success - We value student success, and foster a welcoming, creative, and academically-engaging campus environment.

===== WE ARE =====
**VALENCIA COUNTY'S
UNIVERSITY**



GOALS & OBJECTIVES

GOAL #1

STUDENT SUCCESS

We are student ready. Students will experience belonging, and ensure it leads to retention and completion through earning a credential and workforce placement. We will work with our students to guide them through their pathway to success.

Objectives

- 1.1 Facilitate successful Enrollment, Persistence, and Completion among all learners.**
- 1.2 Enhance student environment to increase sense of belonging.**
- 1.3 Increase student participation in support services.**

Metrics

- Increase enrollment by 10% annually over three years.
- Increase graduation rate to 30% in three years.
- Increase response rate of student surveys between 5-10% per year.
- Improve student engagement as measured by CCSSE survey questions related to a sense of belonging. By 2028, we will be above average in sense of belonging for students.
- Increase number of students participating in support services by 5-10% annually over three years.

GOAL #2

ACADEMIC INNOVATION

We are committed to the best learning environment for our students. Students will be exposed to academic innovation and quality instruction that prepares them for the world of work or continued education. Our programs will reflect what our market needs.

Objectives

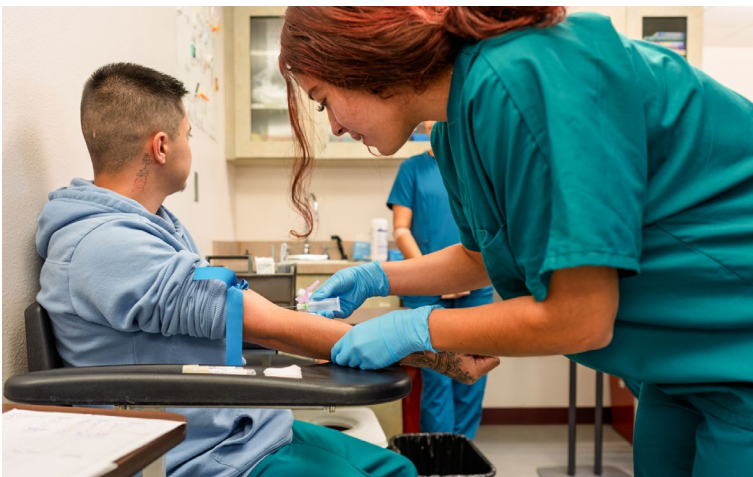
2.1 Emphasize a learning environment that fosters student success through innovative pedagogy and active learning.

2.2 Maintain and enhance impactful academic support strategies.

2.3 Expand and strengthen educational programs for all students.

Metrics

- Partnership between faculty members and students, for mutual feedback and improvement of faculty teaching practices (PPP), Pilot the first year and then fully implement in year 2.
- Increase Fall to Fall retention by 3% each year, over three years.
- Increase Gateway Course pass rate by 10% annually over three years.
- Increase number of new programs (target of 10 new programs) over the three year period.



Fall 2025 Phlebotomy



Fall 2025 Welding



GOAL #3

EMPLOYEE SUCCESS AND ENGAGEMENT

We will create and maintain a culture that promotes employee development and growth. Our campus culture will support and promote continuous improvement, and accountability.

Objectives

3.1 Strengthen collaboration between faculty and staff to build relationships.

3.2 Ensure tools and trainings are in place for faculty and staff to be successful.

Metrics

- Create and implement an engagement survey, measured by response rates and satisfaction rates, increasing both rates by 5-10% annually over three years.
- Create and implement a professional development survey, measure by response rate and satisfaction rate, increasing both rates by 5-10% annually over three years.



Fall 2025 Convocation



Summer 2025 All-Campus Conference

GOAL #4

COMMUNITY ENGAGEMENT AND PARTNERSHIPS

We strive to meet our community where they are through partnerships. As a destination college, we will meet the community's learning needs.

Objectives

4.1 Ensure continued successful collaborations between the college, business partners, K-12, alumni, and the community.

4.2 Create and promote new and innovative programs; while improving, growing, and promoting existing programs, to better serve the community.

Metrics

- Enhance the relationship with Business partnerships – 5-10% annual increase in non-credit training and donation funds raised.
- Enhance the relationship with K-12 partnerships – 5-10% annual increase in dual credit hours provided/taken, early college enrollment, and direct referrals from counselors.
- Enhance the relationship between Alumni and Community partnerships – create and implement a former-graduate event once a year, increase the number of events we have on campus and/or how many people attend those events, provide curriculum and support and training space to local law enforcement.
- Create 3-5 innovative programs over a three year period.



GOAL #5

EQUITY, INCLUSION, AND ACCESSIBILITY

We value equity and inclusivity. We are strong when we bring together the uniqueness of everyone. Our institution will present a welcoming atmosphere that promotes growth and innovation.

Objectives

5.1 Enhance equitable campus practices.

5.2 Strengthen our campus inclusivity.

5.3 Strengthen the accessibility of the campus while limiting barriers.

Metrics

- By the end of academic year 2029, we will be viewed as a campus that embraces equitable practices amongst faculty, staff, and students as measured by survey results and other feedback sources (including as part of exit interviews) and ensuring that the feedback is comparable across all demographic sectors.
- By the end of academic year 2029, we will be viewed as a campus that has strengthened our campus inclusivity amongst faculty, staff, and students as measured by survey results and other feedback sources (including as part of exit interviews) and ensuring that the feedback is comparable across all demographic sectors.
- By the end of academic year 2029, we will be viewed as a campus that has strengthened accessibility of the campus amongst faculty, staff, and students as measured by survey results and other feedback sources (including as part of exit interviews) and ensuring that the feedback is comparable across all demographic sectors.

SUSTAINABILITY

As stewards of public funds, we will operate efficiently, minimize waste, and explore opportunities to generate more revenue through services that support our work and our students.

Objectives

6.1 Improve alignment between fiscal strategy and the mission of the campus.

6.2 Maintain and enhance a campus environment that is focused on sustainability, green energy, process efficiency, and a zero-waste philosophy.

6.3 Maintain and improve a safe and secure campus.

Metrics

- For fiscal year 2027 and 2028, begin to move financing for the campus to better align with the academic mission through systematic restructuring of operational costs and processes to free up resources for the enhancement of student experience.
- By the end of fiscal year 2027 complete a full installation of energy saving enhancements to reduce power consumption and improve efficiency. Work to enhance our position as a leader for the state in energy efficient and a reduced carbon footprint.
- In fiscal year 2027, formalize the emergency management processes through training, expand the emergency response protocols to include enhanced gunshot detection and other systems, and continue to be a leader in campus security and threat detection systems.

