

THE UNIVERSITY OF NEW MEXICO-VALENCIA CAMPUS

VISION DEFINED 2025

Vision: *To improve the quality of life in the Middle Rio Grande Valley through excellence in education, student, staff, and faculty success, and community partnerships.*

Mission: *To provide educational opportunities and community engagement that will foster academic achievement and increase the prosperity of the diverse population throughout our rural region.*

Values:

Excellence - *We value excellence in all of our work, and strive to perform and achieve at the highest levels.*

Inclusion - *We respect and celebrate the differences of all persons and value a collaborative working and learning environment where diversity and belonging are cherished.*

Integrity - *We act with equity, honesty, and transparency in accordance with the highest academic, professional, and ethical standards.*

Place - *We honor the peoples and places of our community and respect our local culture and history.*

Success - *We value student success, and foster a welcoming, creative, and academically-engaging campus environment.*

STRATEGIC PLANNING PRIORITIES

- College Culture and Employee Success
- Community Engagement and Partnerships
- Diversity, Equity, Inclusion (DEI) and Accessibility
- Operations and Financial Sustainability
- Student and Academic Success

FROM THE CHANCELLOR, DR. SAMUEL DOSUMU

VISION DEFINED 2025

At The University of New Mexico-Valencia Campus, we band together for a unified campus and to provide an environment for faculty, staff, and students to thrive, grow and succeed.

When we say STUDENT SUCCESS, those aren't just words that make us feel good. Those are words that bookend the work we do daily. Student Success drives our work! We believe that when our students succeed, our faculty and staff succeed. Our faculty and staff have come together to revisit who we are, who we want to be, and how to get there. This strategic plan is our roadmap.

We value student-centeredness, quality learning, and work/life balance, among others. Along with caring about our students, we care about the community we serve. We respect those cultures and traditions that came before us, and we strive to uphold and respect everyone. We appreciate and stand behind our diversity. Our diversity is our strength. We work hard to build and maintain community partnerships. With the support of our community, we have accomplished a lot.

We are committed to serving the citizens of our community in all facets of education, from personal enrichment to college transfer to gaining more workplace skills. As a part of our work, we have undertaken a complex strategic planning process, starting in Fall 2022. It was critical to gain input from all our campus and community constituents to better understand where we want to be over the next few years.

This is a multi-year rolling strategic plan — not one that sits on the shelf. At the end of each academic year, we will pause, catch our collective breath, and ask ourselves: how did we do, what worked, what did we accomplish, and what new goals should we add?

Vision Defined 2025 is our work.

We are proud of the work of the Strategic Planning Committee, our priority teams, and our entire faculty and staff have accomplished. We thank our Advisory Board members who joined us in crafting this roadmap. We thank our community partners who shared their thoughts with us and want to see us continue to bring quality learning to our community.



COLLEGE CULTURE AND EMPLOYEE SUCCESS

College culture sets the tone for our campus: how we choose to interact with each other, what we value, and what we want to improve about us. The campus culture supports and promotes diversity, respect, continuous improvement, and high levels of accountability. Our efforts will result in a culture that promotes these values and focuses on the success of everyone — faculty, staff and students.

1. Strengthen communication between faculty and staff to build relationships through interactivity and common work towards improved student outcomes.

- *Develop forums designed for information sharing, answering questions, and presenting innovative methodologies.*
- *Engage the PASOS team in conversation to build upon the work already being done to break down silos.*
- *Create annual communication survey.*
- *Redesign website; create calendar phone app for students.*

2. Foster the evolution of the UNM-Valencia Library system by identifying and supporting the expanding roles of a modern academic library.

- *Evaluate the current roles of the Library in relation to services and partnerships with relevant college stakeholders.*
- *Add one additional librarian (staff or faculty) to allow expansion of services and hours.*
- *Increase use of embedded librarians and library instruction in courses.*

3. Grow external financial support for research, scholarships, and creative activities.

- *Partner with faculty and staff to write Title V and Title III Department of Education grant proposals in addition to other grant opportunities upon availability and relevance.*

COMMUNITY ENGAGEMENT AND PARTNERSHIPS

Our community is important to our operations. Our community supports our work through strong partnerships, which allow us to promote the work of our institution. To grow, we strive to be closely engaged with our community and New Mexico. Our students take the learning from our campus and are readily employed in their field of study regionally, and across the state. We strive to continue to offer events that will bring the community to us for the individual, the family, and the community, which strengthens our partnerships.

1. Create new and innovative programming that serves community needs.

- *Conduct a constituent survey to gauge community interest in and demand for new for-credit and non-credit program offerings.*

2. Promote programs in a variety of ways to targeted audiences.

- *Create marketing campaign(s) to promote the campus' various programs, targeted by sub-population, such as dual credit student, high school graduate, adult learner, etc.*

3. Increase connections between the college, business partners, K-12, and the community.

- *Initiate programs that allow various community groups to work together, such as K-12 summer camps.*

4. Seek partnerships to enhance the local workforce and improve the quality of life of our constituents.

- *Create a partner advisory board tied to the Workforce Training Center that will focus on the co-development of resources to serve our community and economic partners.*

5. Grow relationships with alumni.

- *Create alumni database to foster increased participation and/or giving.*

DIVERSITY, EQUITY, INCLUSION (DEI) AND ACCESSIBILITY

We value our diversity, equity and inclusivity in our operations. Our students are the beneficiaries of our services, and we know that they come from all backgrounds and walks of life. Our work will continue to include and engage everyone regardless of origin, gender, race, and personal preferences. We believe we are stronger when we bring together the uniqueness of everyone. Our institution will present a welcoming atmosphere that promotes growth and innovation.

1. Strengthen our inclusive campus culture to recruit, hire and retain diverse and high-quality faculty and staff candidates.

- *Develop thorough candidate guidelines through research and collaboration that emphasize diversity and inclusion.*
- *Develop professional development opportunities for staff and faculty with active, inclusive, and engaging pedagogy from a strengths-based approach, geared to serving our student population.*

2. Improve current onboarding process for faculty and staff.

- *Develop a process through which faculty and staff could express concerns and brainstorm ideas surrounding the onboarding process.*

3. Strengthen the accessibility of the campus by providing wholistic wrap-around services for students.

- *Partner with outside agencies to ensure continued health and growth of student services and resources.*

OPERATIONS AND FINANCIAL SUSTAINABILITY

As stewards of public funds, our goal is to operate efficiently, minimize waste, and explore opportunities to attract more revenue by offering expanded services that support our work and our students' learning. Our stability is critical to our community, which promotes growth and provides the learning our stakeholders and partners expect of us.

1. Create an on-going fiscal strategy that supports the academic mission of the campus.

- *In concert with the Academic Master Plan, evaluate space needs for new and existing programs.*
- *Develop new/alternate revenue flows for efficient campus operations.*

2. Commit to an Information Technology evaluation process that looks at continuously improving cyber security, balanced with customer usability.

- *Evaluate and execute a partnership with the UNM-Main Information Technology department.*

3. Create a campus environment that is focused on sustainability, green energy, process efficiency, and a zero-waste philosophy.

- *Expand solar and other green energy initiatives, to include waste reduction and recycling.*

4. Maintain a safe and secure campus through community policing while supporting local law enforcement by providing curriculum, support and training space.

- *Develop an advanced police training program for local law enforcement.*

5. Grow the UNM-Valencia endowment.

- *Increase number of scholarships awarded each year.*
- *Increase amount of giving via the annual fundraising campaign.*

STUDENT AND ACADEMIC SUCCESS

Student success goes hand in hand with the quality of our academic program. We will ensure that our students are taught by faculty who are both experts in their field and possess a passion for imparting knowledge. In turn, we ensure our future growth begins with making every student feel welcome from day one to graduation. Persistence, and most importantly, completion of educational goals are values we hold dearly. It is our pride and goal that every student is capable of the work, and that we make sure our students reach their goals.

1. Connect our high school partners to our Pathways to create a seamless transition from high school to college via dual credit and/or matriculation to UNM-Valencia.

- *Designate a staff liaison or recruiter to spend regular time each month at our partner high schools.*
- *Create a success team approach to matriculation.*

2. Build a pedagogical framework that emphasizes sharing, creativity, student research opportunities, and active learning.

- *Rebuild the campus Teaching and Learning Center and its offerings, to include new leadership.*
- *Expand the undergraduate research program, to include new funding.*

3. Increase enrollment of students with some credits and no degree.

- *Expand ILEAD population of students returning to school after a break.*

4. Enhance student life activities on campus to increase student engagement and retention.

- *Increase number of student organizations.*
- *Create more instances of activities/entertainment for students.*

5. Increase student participation in support services such as tutoring and career counseling.

- *Recruit and retain additional student tutors to create more tutoring opportunities.*
- *Require students who are graduating with a terminal degree to make an appointment with Career Services prior to graduation to seek out information on internships, job opportunities, etc.*