



AY2021-2022 Strategic Plan

Overview

The mission, vision, core values and strategic areas of our AY2017-2021 Strategic Plan were developed to help us focus our professional endeavors to enhance student success. The Plan emerged through numerous meetings of the Strategic Planning Committee. Input from all stakeholders was sought, including at annual town hall meetings, making the Plan's creation a collective effort of the campus community.

Mission Statement:

The mission of UNM-Valencia is to provide a quality education for a lifetime of success.

Vision Statement:

The vision of UNM-Valencia is to embrace excellence in teaching, learning, and service to our community.

Core Values:

Student centered

Quality education and services

Diversity and community

Ethics and academic integrity

Creativity and initiative

Responsible stewardship

Pillars, Outcomes, and Targets:

Pillar 1. Student Success

Outcome A. To improve STEM student learning and, subsequently, success rates.

[Target 1.](#) The percentage of full-time Hispanic and low-income (H+LI) students who enroll in STEM majors will increase to 56% by Fall 2022 from a baseline of 52% in Fall 2020.

[Target 2.](#) The percentage of total STEM graduates who are Hispanic and low-income (H+LI) students will increase to 30% by the end of Spring 2022 from a baseline of 27% at the end of Spring 2020.

[Target 3.](#) 40% of first-time, full-time STEM transfer students* will graduate within three years by the end of Spring 2022 from a baseline of 29% for the 2017 cohort.

**STEMH students in transfer majors*

[Target 4.](#) The number of students participating in STEM undergraduate research will increase to 10 by Fall 2022 from a baseline of 2 in Fall 2020.

Outcome B. To improve student success in gateway courses.

[Target 1.](#) The success rate of students in Composition I (ENGL1110 and 1110Z) will increase to 70% by Fall 2022 from a baseline of 62% in Fall 2020.

[Target 2.](#) The success rate of students in College Algebra (MATH1220) will increase to 50% by Fall 2022 from a baseline of 42% in Fall 2020.

Outcome C. To improve overall student persistence and retention.

[Target 1.](#) The rate of persistence (all degree-seeking students, fall to fall, re-enrolled or completed) will increase to 55% for the Fall 2021 cohort from a baseline of 40% for the Fall 2019 cohort.

[Target 2.](#) The rate of retention (all degree-seeking students, fall to spring, re-enrolled or completed) will increase to 75% for the Fall 2021 cohort from a baseline of 71% for the Fall 2019 cohort.

[Target 3.](#) Students participating in the SSS TRiO program will have a 78% fall-to-fall persistence rate by Fall 2025.

[Target 4.](#) UNM-Valencia will engage additional students in undergraduate research by expanding the current STEM-based program to other, non-STEM fields.

Outcome D. To improve overall student completion.

[Target 1.](#) The annual number of unduplicated graduates will increase to 225 by the end of Spring 2022 from a baseline of 197 for the end of Spring 2020.

[Target 2.](#) 100% of UNM-Valencia academic programs will be a part of a pathway by Fall 2022.

[Target 3.](#) Starting in Fall 2020, build and strengthen connections between Academic Affairs and Student Services in the implementation of the Pathways model through combined efforts in program mapping, increased faculty/student mentoring, dual credit pathways, and the redesign of academic and career advising strategies.

[Target 4.](#) By Fall 2025, 25% of students participating in the TRiO program will either graduate from UNM-Valencia or transfer to a four-year institution within four years of beginning a degree or certificate program at UNM-Valencia.

[Target 5.](#) By Fall 2025, 11% of students participating in the TRiO program will both graduate from UNM- Valencia and transfer to a four-year institution within four years of beginning a degree or certificate program at UNM-Valencia.

Pillar 2. Educational Quality

Outcome A. To create and support new programs and courses based on community and industry needs and interests.

Target 1. UNM-Valencia will begin the planning process for two new CTE programs of study, to be housed at the Workforce Training Center, based on input from local industry and business, by Fall 2022.

Target 2. UNM-Valencia will explore new transfer programs of study in cooperation with UNM-Albuquerque to build the transfer pipeline and accommodate baccalaureate-level career needs in the region.

Outcome B. To improve teaching and learning via online teaching methods.

Target 1. Ten fully online courses per year will go through a peer initial review conducted by the FOTRC by Fall 2022 from a baseline of 0% in Fall 2019.

Target 2. Five fully online courses per year will be considered by the FOTRC for acceptance as a Master Course by Fall 2022 from a baseline of 0% in Fall 2019.

[Target 3.](#) The percentage of full-time faculty who have been trained in distance education teaching methods will increase to 100% by Fall 2022 from a baseline of 94% in Fall 2020.

Pillar 3. Access and Outreach

Outcome A. To improve and expand educational opportunities to current and prospective students.

[Target 1.](#) The percentage of likely Adult Education students enrolling in UNM-Valencia college credit-level courses will increase to 45% by Fall 2022 from a baseline of 36% in Fall 2019.

[Target 2.](#) The annual number of high school students obtaining their associates degree at the same time as their diploma will increase to 10 by Spring 2022 from a baseline of 6 in Spring 2020.

Target 3. Programs and curriculum offerings will increase at the Workforce Training Center to meet demand and more fully utilize the capacity of the center.

Outcome B. To collaborate with other educational institutions and community entities to expand opportunities for students.

Target 1. By partnering with other higher educational institutions, create at least one new pathway to a bachelor's degree per academic year.

Target 2. Starting in Fall 2020, engage with community partners to identify and publicize resources in order to eliminate non-academic barriers for students.

Target 3. By Fall 2021, expand wrap-around services, taking advantage of local and university resources.

Pillar 4. Enrollment Management

Outcome A. To develop a forecasting methodology to enable the campus to set enrollment targets.

Target 1. By the end of Spring 2021, define elements in a student success dashboard.

Target 2. By the end of Fall 2021, implement a student success dashboard.

Target 3. By the start of Fall 2021 registration, develop enrollment targets disaggregated by important subpopulations, e.g., currently enrolled and retained, new first time in college, share of recent local high school graduates, non-degree seeking adults, and dual credit.

Pillar 5. Accountability

Outcome A. To achieve long-term stability and sustainability through ongoing, comprehensive assessment, planning, financial oversight, and management of the instructional areas of the campus.

Target 1. The Dean of Instruction, as a part of the campus Curriculum Committee, will annually review academic programs for health and viability; programs that are not sustainable will be redesigned, curtailed or eliminated.

Target 2. The Director of Business Operations will assess the Facility Master Plan on an annual basis to ensure we are incorporating cost-effective energy conservation and sustainable design principles to all new capital projects to meet LEED standards.

Target 3. The Strategic Plan and the Facility Master Plan will be updated on an annual basis to reflect accomplishment, changes in priorities, new initiatives, and budget on campus.

Target 4. The Director of Business Operations, together with the Dean of Instruction and the Technology Support Department, will annually review the instructional technology needs of the campus in order to provide students with leading-edge technology, for added accessibility and an enhanced educational environment.

Target 5. UNM-Valencia will continually seek out external funding opportunities from private and corporate foundation grants.

Outcome B. To continue to develop an organizational infrastructure that enhances transparency and public accountability.

Target 1. The campus community will be brought together in an annual Town Hall meeting for strategic planning to assess and offer input on the Facility Master Plan and the Strategic Plan.

Target 2. Changes in departmental budgets will be analyzed annually and tied to documented, sustained changes in enrollment, planned enhancement of instruction, or workload changes.

Target 3. Training for personnel responsible for compliance in all appropriate areas will be required at least annually and as needed, to include Sexual Harassment Training as required by the agreement signed between The University of New Mexico and the U.S. Department of Justice.

AY2021-2022 Strategic Plan Data Appendix

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Pillar 1. Student Success

Outcome A, Target 1:

Semester	# FT H+LI Students	# STEM Majors	% STEM Majors
Fall 2020	156	81	52%
Fall 2021	126	63	50%
Fall 2022			

Outcome A, Target 2:

Academic Year	# STEMH Grads	# H+LI	% H+LI
2019-2020	117	31	27%
2020-2021	59	13	22%
2021-2022			

Outcome A, Target 3:

Fall Cohort	# FTFT STEMH Majors	# Completed	% Completed
2017 cohort graduated by 2020	98	28	29%
2018 cohort graduated by 2021	91	12	13%
2019 cohort graduated by 2022	70		

**STEMH students in transfer majors*

Outcome A, Target 4:

Academic Year	# Participants
AY2020-2021	2
AY2021-2022	6
AY2022-2023	

Outcome B, Target 1:

Semester	Enrollment	Successful	Success Rate
Fall 2020	216	131	61%
Fall 2021	162	87	54%
Fall 2022			

Outcome B, Target 2:

Semester	Enrollment	Successful	Success Rate
Fall 2020	65	27	42%
Fall 2021	49	25	51%
Fall 2022			

Outcome C, Target 1:

Fall-to-Fall	Enrollment	Re-enrolled, Completed	Persistence Rate
AY2019-2020	707	281	40%
AY2020-2021	540	254	47%
AY2021-2022	486		

Outcome C, Target 2:

Fall-to-Spring	Enrollment	Re-enrolled, Completed	Retention Rate
AY2019-2020	707	510	72%
AY2020-2021	540	356	66%
AY2021-2022	486		

Outcome C, Target 3:

Semester	SSS TRiO Participants (initial participation)	Re-enrolled, completed, transferred by following Fall	Retention Rate
Fall 2019 (first-time eligible)	123	56	45.5%
Fall 2020			
Fall 2021			
Fall 2022			
Fall 2023			
Fall 2024			
Fall 2025			

Outcome D, Target 1:

Academic Year	# Graduates
AY2019-2020	197
AY2020-2021	120
AY2021-2022	

Outcome D, Target 4:

Base Semester -> Target Semester	SSS TRiO participants (cumulative to date)	Graduated UNM-V or Transferred to 4-year w/in 4 years	Success Rate
Fall 2016 -> Fall 2020 (first-time, TRiO-eligible, degree-seeking)	182	53	29.1%
Fall 2021			
Fall 2022			
Fall 2023			
Fall 2024			
Fall 2025			

Outcome D, Target 5:

Base Semester -> Target Semester	SSS TRiO first-time Cohort	Graduated UNM-V or Transferred to 4-year w/in 4 years	Success Rate
Fall 2016 -> Fall 2020 (first-time eligible, degree-seeking)	182	3	1.6%
Fall 2021			
Fall 2022			
Fall 2023			
Fall 2024			
Fall 2025			

Pillar 2. Educational Quality

Outcome B, Target 3:

Semester	# Faculty	# Trained	% Trained
Fall 2020	34	32	94%
Fall 2021	34	33	97%
Fall 2022			

Pillar 3. Access and Outreach

Outcome A, Target 1:

Semester	# Eligible AE Students	# Enrolled UNM-V	% Enrolled UNM-V
Fall 2019	14	5	36%
Fall 2020	3	1	33%
Fall 2021	9	4	44%
Fall 2022			

Outcome A, Target 2:

Semester	# Graduates
Spring 2020	6
Spring 2021	4
Spring 2022	