

UNM-VALENCIA CAMPUS ADVISORY BOARD
MINUTES OF THE REGULAR MEETING
Tuesday, August 6, 2024
Hybrid Meeting

BOARD MEMBERS PRESENT

Mr. Paul Luna, Chair
Ms. Belinda Martinez, Secretary
Mrs. Eloisa Tabet, Member
Mr. Christopher Williams, Member

OTHERS PRESENT

Dr. Samuel Dosumu, Chancellor
Mr. Rick Goshorn, Director of Business Operations
Dr. Laura Musselwhite, Dean of Instruction
Mr. Armando Bustamante, Director EMSS
Ms. Paulette Tafoya, Staff President
Mr. John Bollweg, Institutional Researcher
Ms. Brittany Padilla, Sr. Program Manager
Mr. Malachi Cox, IT Support Tech 3
Mx. Wesley Badertscher, Executive Assistant
Ms. Rita Garcia, Marketing Director

Members of the UNM-Valencia Campus Advisory Board participated in a hybrid meeting on Tuesday, August 6, 2024.

I. CALL TO ORDER

Chairman, Paul Luna, called the meeting to order at 05:03 pm.

II. APPROVAL OF AGENDA

Mr. Luna moved to approve the agenda. Mrs. Tabet approved. Ms. Martinez Seconded the motion. All members voted "Aye".

III. BOARD BUSINESS

A. Adoption of Minutes of Meeting, May 07, 2024

Mr. Luna moved to adopt the Minutes as read. Ms. Martinez approved. Mrs. Tabet and Mr. Williams seconded the motion. All members voted "Aye."

B. Review of the Bylaws and Operating Agreement

It was agreed that the Board would go over the Bylaws and previous Operating Agreement from the previous year, in preparation for any suggested changes and renewal at next meeting.

C. Open Meeting Resolution

It was agreed that the Board would go over the Open Meeting Resolution from the previous year, in preparation for any suggested changes and renewal at next meeting.

IV. INTRODUCTION OF VISITORS (Optional)

Julie Dendinger from the Valencia County News Bulletin and Chris Martinez were introduced.

V. PUBLIC FORUM

No items were raised in the Public Forum.

VI. CHANCELLOR'S OFFICE

The report provided by Dr. Dosumu included information on the following:

A. Chancellor's Report

Dr. Dosumu went over new leadership team priorities. These priorities were obtained through a meeting with a cross section of faculty and staff, looking back at work done and strategizing for the future. The new priorities include the following:

There is a focus on boosting UNM-Valencia's marketing function. Rita Garcia was announced as the new Marketing Manager and will begin building the marketing function to ensure we are effectively telling our story to the community.

UNM-Valencia also wants to ensure it is continuing to focus on boosting enrollment. Enrollment is already growing, and we want to keep that trend. Support documentation for enrollment was included in information given to the Board. In particular, we want to ensure we are looking to increase local enrollment.

We are working on expanding CTE programs at the Workforce Training Center. Dr. Dosumu attended and presented at the annual Capital Outlay presentation recently, and noticed that career tech was a big topic from all UNM branch campuses. We want to expand the WTC starting this fall, hopefully with funding received from the Capital Outlay presentation. Dr. Dosumu noted that he felt the response to his presentation was positive. We are currently working with local school districts, and want to continue and ramp up that work. There are construction trades and others lined up currently.

We want to increase our inclusion via language. We want to be more cognizant of our community, as it is important for us to be Spanish inclusive, both for those clients and parents who might be primarily Spanish speaking, so they feel included.

Dr. Dosumu then gave a brief update on ENROLL. The ENROLL grant was awarded to UNM-Valencia in 2023. It is a 4 year grant at \$2.2 million, funds that are to be used to recruit rural students and help students with support services.

The Board Of Regents (BOR) will be coming to the UNM-Valencia campus on the 22nd of August. We are working with them to make sure they get time with the UNM-Valencia Advisory Board, by joining them for a breakfast before the open session. Mr. Luna asked what time the breakfast would be. Dr. Dosumu confirmed it would be from 8:00 – 9:00 am. The Regents will be on campus during Welcome Back week.

Dr. Dosumu also mentioned the intent to form a College Council at UNM-Valencia. This is in an effort to focus on shared governance conversations. The College Council will include Dr. Dosumu but will not be run by him, and will be a chance to meet with presidents/chairs of students, staff, and faculty groups and listen to what they have to say regarding the direction of UNM-Valencia. This creation of a College Council will follow the example of the other UNM branches, who already have a similar association. Mr. Luna clarified the inclusion of students in the College Council. Dr. Dosumu mentioned ensuring leadership from Student Government is included.

The numbers of enrollment, FTE, and other data look good. The information provided is looking over how we finished last year. The data is unduplicated numbers. A big point is that we really want to pull more local students. ABQ students are great, but we want to be serving our community. Dual enrollment will be tallied in August, so we do not have any official numbers on that yet. Mr. Luna asked about Ms. Garcia's move from dual enrollment to marketing management and what that move will mean for recruitment and enrollment in that area for the semester. Dr. Dosumu mentions that Ms. Garcia is still helping with the dual enrollment process, but we are working on getting new people to her previous position. She has a strong relationship with our school, and we don't want to lose it, and will have her help

train the new hires when they are made. Ms. Martinez thanks Ms. Garcia and acknowledges the importance of dual enrollment.

VII. INSTRUCTION

The report provided by Dr. Musselwhite included information on the following:

A. Department Update

There are some new hires, some staff and some faculty. Particular mention goes to Melinda Schwartz, who will be our new division chair for the CTE programs. Mrs. Schwartz comes from Socorro high school and will be mainly at the Workforce Training Center. We have been working with our local school districts, collaborating with them on getting the students to the Workforce Training Center and the programs they and their students want. The goal is for the high school students to have credentials upon their graduations, as long as they keep with the program. First course is on safety, more hands on courses are being planned for spring. Mrs. Schwartz has a lot of ideas.

The Adult Ed program has risen in success rates. Our program has typically been 14th in the state, but has recently moved up to 6th.

We are in our final year of the PASOS grant. The program has been very successful, with sustainable programs, both academic and resource based. We are now thinking about keeping up its long term sustainability and ensuring that its positive reputation stays. Mr. Luna confirms we have a year to go, Dr. Musselwhite confirms. Multiple staff are built in the grant to be sustained. Only 2 are not: Vero and their budget manager. We would like to keep those staff as well, and it would be positive if we could. Mr. Luna agrees sustainability is important, good for the students.

Mr. Luna remembers a comment from earlier for the Chancellor: considerations of how to get more people involved in graduation. Mr. Luna mentions he doesn't want the topics forgotten. Dr. Dosumu agrees it's a concern, and this year we are looking at letting the students know and getting more of them to come.

B. Faculty Assembly Update

No update at this time.

VIII. Enrollment Management & Student Success

The report provided by Mr. Bustamante included information on the following:

A. Department Update

The biggest shift is an increase of student staff payment, up from \$12/hr to \$15/hr. There is also a social media push with Meta, working with college app, sending information out to the community, 32 people responded with request for information through that social media connection. Students don't check their email very well, pushed on communicating through text, as well as making phone calls.

You can see the growing numbers of enrollment. The staff is doing phenomenal work. 72 students are in dual enrollment this summer. Upward Bound is flourishing. There is only one

slot available, and we are recruiting. Upward Bound is where Mr. Bustamante started his career.

We have been expanding our testing programs and offerings. It is close to starting, with a new test administrator. We are really close to being able to offer 2 new tests.

Financial aid processes have changed, EMSS staff have been working hard, but the FAFSA change really slowed the process down, along with the state lottery process changing. Staff are ready for the semester. Mr. Luna asked about the financial aid, asking how FAFSA had changed. Mr. Bustamante said in the long run it will be good, but FAFSA and their site were not ready for it. The site actually crashed at one point and was sending wrong information out, which has been a little difficult. Mr. Bustamante mentions they couldn't even look at anything until June, when usually they have information in February. While it's been rough for New Mexico, other states have also taken hits. Mr. Luna mentioned that the forms are a little intimidating. Mr. Bustamante mentions the new forms should be easier, but FAFSA needs to get the bugs out first.

78 students signed up for our next NSO, and EMSS is having great conversations with the guests/parents and helping students find services they need. There has been an uptake in those services being used.

Mr. Luna asks about employees doing the work and if they have enough staffing. Mr. Bustamante says you never had enough staff. Right now EMSS has 3 Success Coaches, who are doing a great job reaching students. They have been able to be more proactive. Faculty being mentors have also helped. We are bringing students into the classroom with more knowledge and constantly revamping the model. Dr. Dosumu recalls the role of the success coach, and that every student has one. Hopefully this model will move increase completion numbers. Mr. Luna says it should increase the number of students graduating. Mr. Luna notes that the coaches can walk students into a clear path, so they know where to go after getting their degrees. Dr. Musselwhite agrees with the underlying question of "what does an accumulation of credits do on its own," but she did point out you can use some different credits that can then be guided to get the degree and push students to find their path to use the degree. But it has to be intentional, which is what we are pushing for.

B. Student Government Update

No update at this time.

IX. BUSINESS OPERATIONS

The report provided by Mr. Goshorn included information on the following:

A. Department Update

Things are light right now. A collective bargaining with the police officers has been finalized, and Mr. Goshorn is seeing some challenge in financing that group in that future. There are a couple of projects. Most of the campus laptops that were purchased some years back are starting to fail, so we are starting to replace them, starting with 150. The gunshot detection system is also reaching the end of its life, so we are looking to replace that. Estimation place the replacement cost at \$200,000. Mr. Goshorn will let people know of upcoming reports.

The Board's Operating Agreement has expired, and we need a current one in place. There are no bond sales until Feb or Jan, but we will need to have the new Operating Agreement in

place by then. Mr. Goshorn notes reporting season is coming up. Assessed property values shot up by a great deal. The endowment has done well, with \$3.4 million dollars.

The campus' IT environment is currently as follows: we went through process of engaging main campus to assimilate into their systems. Mr. Luna asked if it was a year ago. Mr. Goshorn confirms 2 years ago, and notes that we have achieved none of the goals we were hoping for and are in a worst position than we were. We are going to have to make a decision in the next couple of months: the assimilation hasn't cost a lot of money yet, but it might in the future.

Mr. Goshorn gave some capital project updates. We are currently working on Health Sciences Complex conceptual drawings, and are coming up with some neat design works. The GO Bond will be on the upcoming ballot. Our solar systems are running great and, with a few things coming back on, we will be at 100% renewable energy again soon. There is a fire suppression project that is getting finished. The bookstore has officially moved to next to the library, into a smaller space and closer to the front of the campus. We are also working on adding access to the library from front parking lot. Mr Goshorn mentions that we want the bookstore to be more sustainable. Over the summer, there was a drone camp on campus, which was funded by Meta and was successful and fun. A ton of graphics to come up. Ms. Martinez says it sounds good, and it's going right. The fun stuff is important.

Mr. Luna, moving back to the Operating Agreement, asks if it should have been on the previous board meeting. Mr. Goshorn said maybe we should have been talking about it, but we're in this spot that's rather interesting. Currently, we are working on the assumption that the old one is carrying forward. Mr. Luna says that is concerning for him. Mr. Williams asks what's required for the Operating Agreement. Mr. Goshorn explains it's between this board and the regents. This document would be need to be approved by the Board and signed by Mr. Luna. The current operating agreement is technically expired, but we are going off of it for now. Mr. Luna agrees that that is something we need to get on.

Mr. Luna recommends moving the next meeting to the week after November 5th, since it is Election Day. There are no objections to the change and we will plan to move the next Advisory Board meeting to November 12th.

B. Staff Association

Ms. Tafoya mentioned that there is not a lot going on right now, mostly just a focus on the transfer of power to next president. The next president will be Dayanara Beltran, who could not be at the meeting tonight due to helping with National Night Out.

Mr. Luna asked Dr. Musselwhite if she gets any compensation from the ads she has been in. She says she gets nothing but eternal gratitude.

X. FUTURE AGENDA ITEMS (Optional)

Operating Agreement

XI. EXECUTIVE SESSION (Optional)

Ms. Martinez moves to begin the executive session, Mr. Williams seconds, all vote "aye". Closure under personnel. Safety measures here in campus and things to address in the future to keep everyone safe.

XII. Next Meeting

A. Next Regular Meeting: November 12th, 2024 at 5:00 PM

XIII. ADJOURNMENT

Mr. Luna moved to entertain a motion to Adjourn. Mrs. Tabet moved to adjourn the meeting. Mr. Williams seconded the motion. All members voted “aye.”

Mr. Luna adjourned the meeting at 06:44 pm.