MA 111: 502 Technical Intro to Video Production
Monday and Wednesdays 3:00pm–5:30pm
Room: Business and Technology Room 105
Instructor: Justin R. Romine
Office: Business & Technology 114
Office Hours: Monday and Wednesdays 2pm-3pm
And by Appointment
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Course Description
MA 111: 502 Technical Intro to Video Production is a comprehensive introduction to the basics in producing short films and documentaries. This is the first course of a comprehensive 2 Year Certificate created in Film and Television Production.

Lectures, demonstrations, group discussions, and lab work will accustom students to working with production gear. Students will learn hands on by using and experimenting with equipment.

Guest Speakers will visit the classroom in person and through Skype interviews. Our guests have worked in the field of T.V. and Film Production and will provide invaluable advice. Questions will be encouraged, and what is covered during our guest’s visit will show up on tests.

Students will be involved in all aspects of producing a short film from preproduction, to research, to shooting and lighting footage. Editing will only briefly be covered.

Student Learning Objectives
Demonstrate introductory level working knowledge and demonstrate proper use of camera, lighting, sound, and any other production equipment used during production.

Students will build a portfolio of their work in film tech by shooting scenes and short films, as well as editing. Students will be able to showcase their finished work on a variety of platforms.
When working on a project a set of rules must be used to properly cover every aspect of shooting and producing. Students will demonstrate their understanding of these rules and concepts.

**Student Responsibilities**

Students are required to complete all assignments on time, participate in scheduled critiques, class discussions and maintain a safe, respectable, positive classroom lab environment.

**All equipment must be treated with care and respect.** The equipment we have is very expensive; all measures and precautions must be taken when using equipment. There will be a strict sign-out policy for any equipment used inside and outside of class.

Neither dishonesty nor unruly behavior will be tolerated in the classroom; such actions will lead to being dropped from the course. According to our Student Code of Conduct found on page 179 of the 2012 – 2014 UNM-Valencia Catalog:

“Appropriate disciplinary procedures and sanctions shall be applied to any student who commits, or attempts to commit, any of the following acts of misconduct:

2.4. Academic dishonesty, including, but not limited to, dishonesty in quizzes, tests, or assignments: claiming credit for work not done or done by others; hindering the academic work of other students; misrepresenting academic or professional qualifications within or without the University; and nondisclosure or misrepresentation in filling out applications or other University records.”

Students are expected to attend every class on time, fully prepared for each day’s work and reorganizing the room before the end of each class. **More than three absences without prior consultation may result in a failing grade or a drop from the**
class. Leaving excessively early or arriving late three times results in one absence.

Students are responsible for lecture and demo information missed if absent (If there are issues with work schedule or childcare, please speak with me privately). No repeats of lectures or demos will be given due to lack of attendance.

**Cell phones need to be put on mute during class times.** If you must receive a call during class time leave the room before you answer. No phone conversations, text messaging, web surfing, movie watching etc. in class.

Computers are only for in class demonstrations and projects, no Facebook, Twitter, Email or Chatting Allowed

If you have a disability, please inform me of your special needs as soon as possible to ensure that those needs are met in a timely manner.

**Grading**

Grading is based on completion of course assignment (no full credit will be given for late work), quality of individual technical and critical development, personal commitment and ability to work in a production/film set setting. Personal commitment involves regular attendance, consistent effort, completion of work and participation in production of the documentary and the general willingness to learn.

There will be one required assignment of producing a very short film. The bulk of your grade will be Attendance and Participating on the Class Documentary. There will be two exams; a midterm and final.

**Assignments 25%**

**Attendance/Participation 25%**

**Midterm/Final 50%**
Required Text: Rebel Without a Crew: Or How a 23-Year-Old Filmmaker with $7,000 Became a Hollywood Player. By Robert Rodriguez

Required: 1 1TB External Hard Drive

Course Schedule

Week 1 Introduction and Overview
Week 2 Rules
Week 3 Production Terminology
Week 4 Shot Sizes and Angles
Week 5 Lighting and Lenses
Week 6 Production Shooting
Week 7 Production Shooting
Week 8 Midterm
Week 9 Editing
Week 10 Editing
Week 11 Titling
Week 12 Adding Music
Week 13 Exporting/Uploading Online
Week 14 Screening of Student Films
Week 15 Peer Reviews and Final Review
Week 16 Final